



Worksite Benefits Enrollments

Simplified



Pre Enrollment Communication

Our team takes care of everything so that your employees are fully engaged and ready to enroll for the coverage they need. We use a variety of virtual communication tools to create a campaign tailored to best reach your employees including pre-enrollment communication.

- Emails
- Voice Broadcast Messages

Our competency:

- Core and voluntary worksite employee benefit programs for employers of all sizes
- We enhance your bottom line through effective communicating and enrolling techniques

As an independent organization, we have the flexibility to work with any insurance carrier in the marketplace. Our goal is to communicate benefits to help increase participation in all plans being offered.

- Customized with Company Name and logo
- Products available during enrollment
- Open Enrollment dates
- Call to action – how to enroll



Enrollment Solutions

We simplify the employee communication and enrollment process with a comprehensive suite of options such as:

- ✓ Inbound contact center
- ✓ Outbound contact center
- ✓ Automated Voice Messaging
- ✓ Email Broadcasting
- ✓ Text Messaging
- ✓ Group meetings - On-Site and web-based
- ✓ Internet access to enrollment kits

We can help you customize a solution that best fits your group needs.

Reach your employees virtually



What makes us different

Since 2004 we have been virtually enrolling employees throughout the country:

- Flexibility & Efficiency
- Fully-Customized
- Virtual - non-invasive
- Minimize “soft cost”
- Consistent message
- Comprehensive, Integrated, & Robust
- Demographic analysis
- Bilingual capabilities

We handle worksite enrollments via:

- Contact Center
- Laptop/iPad Enrollments
- Web portal enrollments
- Virtual education meetings and enrollment

All our professional benefit counselors are non-commissioned but rather salaried, assuring a consultative one-to-one, enrollment experience and not a “pressured, hard sale.”



Products

Worksite, Voluntary Benefits

Voluntary Plans

Life Options

- Whole Life
- Universal Life
- Individual Life
- Group Term
- Accidental Death &
- Dismemberment

Supplemental Insurance

- Critical Illness
- Cancer Protection
- Accident
- Dental
- Vision
- Limited Benefit Medical
- Disability (Long & Short Term)

Group Plans

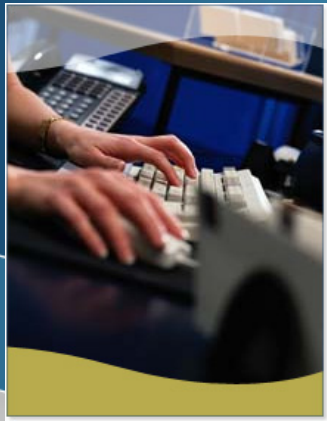
- Health
- Disability
- Life
- Dental Vision
- Long Term Care
- Identity Protection

We offer national enrollment capabilities, with over 30 years of combined experience in voluntary worksite.



Call Center Support

The “Green” solution



- Enrollment assistance from knowledgeable Benefit Counselors
- Schedule appointment at your convenience
- Employees can call during the scheduled enrollment period - during or after work
- Access during the entire enrollment period
- Efficient data capture
- Real-time reports
- Eliminate paper waste



Enrollment Communication

Email and Web

Used as part of our overall enrollment strategy

**Maritz**
Open Enrollment Resource Site
Open Enrollment
Oct. 4 - Oct. 19, 2010
Mon. - Fri. 8 AM to 8 PM CT
Sat. 9 AM to 1 PM CT
Call 800.319.1325



WELCOME to the Maritz enrollment site.

As a sales and marketing company, Maritz understands the core of what drives a company's success - its people. In continuing with this philosophy, we are pleased to offer this site as a resource for Maritz "people" to find out more about the specific benefits being offered, to you and your family, during this open enrollment.

Benefits Available during 2010 Open Enrollment:

- **Critical Illness**
- **Accident Insurance**
- **Limited Benefit Medical**
- **Disability Insurance**
- **Term Life Insurance**

Important Dates
Fri. 10.08.10 - 2:00 PM CT
WebEx:
<https://highmark.webex.com/highmark/onsite/g.php?i=a&d=711028789>
Event No: 711 028 789
Event PassCode: welcome1
Conf. Line #: 888-276-8889
Code: 410128

Tues. 10.12.10 - 2:00 PM CT
WebEx:
<https://highmark.webex.com/highmark/onsite/g.php?i=a&d=712711214>
Event No: 712 711 214
Event PassCode: welcome1
Conf. Line #: 888-276-8889
Code: 410128

10.19.10
OPEN ENROLLMENT ENDS
11.01.10
Coverage Effective Date

**AXESS**
Global Benefits

Starting Friday
April 1st call:
1-800-319-1325


You can speak to a benefit counselor who can answer your questions and give you all the coverage details.

For more information, click on the link below to access the Open Enrollment Resource Website.

[Enrollment Website](#)

Once Open Enrollment Ends on Fri. April 15th, you will not be able to enroll until next year.

Products offered through

Link to Boston Mutual website

Monday, March 28, 2011

Your Company Announces:
Open Enrollment

April 1st through April 15th

Soon you will receive your **Open Enrollment** benefits package at your home. Inside you will find information about a great opportunity to purchase employee-paid insurance products at special group rates through convenient payroll deduction. The coverage is offered through Boston Mutual Insurance Company, a top-rated company, and can help protect you and your family members. Consider the benefits of the following product:

Critical Illness insurance provides a lump-sum payment for 11 specific illnesses, including cancer, stroke and heart attack, in addition to providing a health screening benefit.

The enrollment will be conducted conveniently on the phone, and your packet will contain specific instructions on how to enroll. Starting on **Friday, April 1st through April 15th**, you can call **1-800-319-1325**.

Benefit counselors available **Monday through Friday, 8 AM to 8 PM CT and Saturday 9 AM to 1 PM CT**.

In the meantime, feel free to visit the **Open Enrollment Resource Website - link below:**

[Link to Enrollment Website](#)

Critical Illness
If your family was faced with a critical illness, such as cancer, heart attack or a stroke, could you survive financially? Critical Illness pays a lump sum benefit, directly to you, upon diagnosis, in addition to your health coverage. The payment can help you cover lost income, child care and any other living expenses. To learn more details and to enroll - call **1-800-319-1325**.
Click to view CI Video


Toll Free Tel: 1-800-319.1325
Website: www.wk.com/benefitsonline/maritz
Email: info@benefitsonline.com
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Telephonic Enrollments

Overview



Automated Voice Message

- Unified message for all employees
- Can be left on Voice Mail/Answering Machine
- Adds credibility to the enrollment
- Allows for immediate transfer to a “live” Benefit Counselor with a touch of a button on their telephone key pad



Inbound

- Highly trained Benefit Counselors
- Consultative enrollment approach
- We never employ “pushy” or “scare” tactics
- Goal: Positive, efficient, and above all, a pleasant experience for all employee

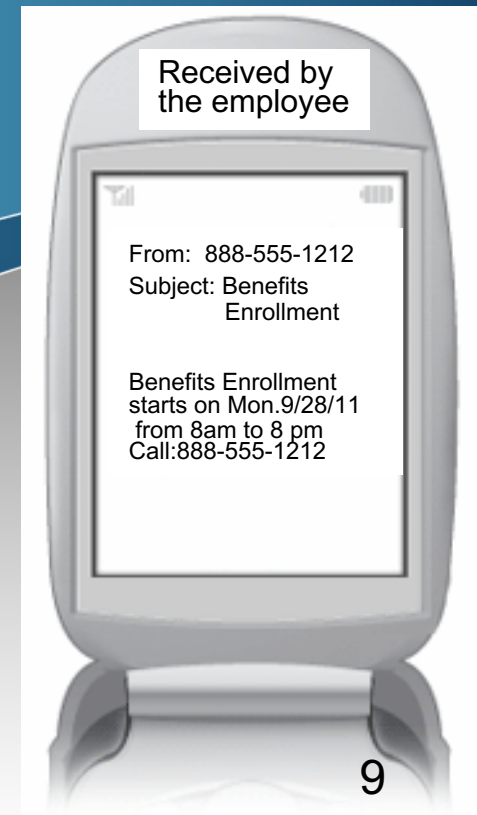
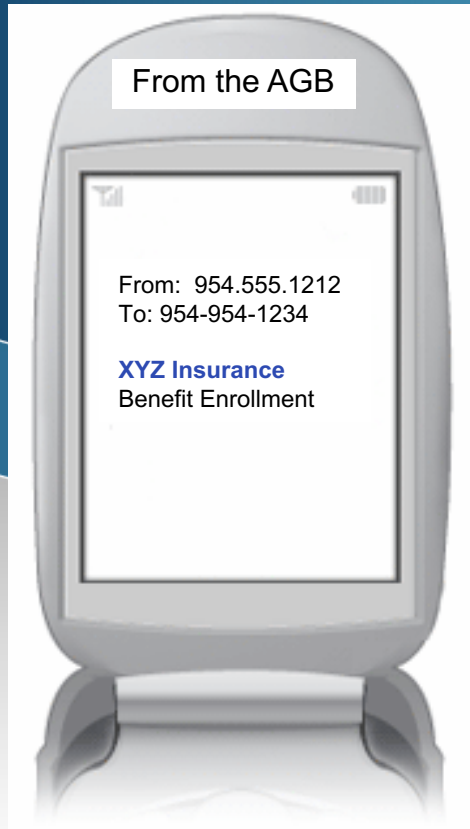


Text Messaging

This is why “*Experience matters...*”

Our unique model is totally technology-based. Over a two decades of experience within the contact center industry allows us to provide our clients with “cutting edge” enrollment options that will maximize participation and increase enrollment premiums, while minimizing expenses.

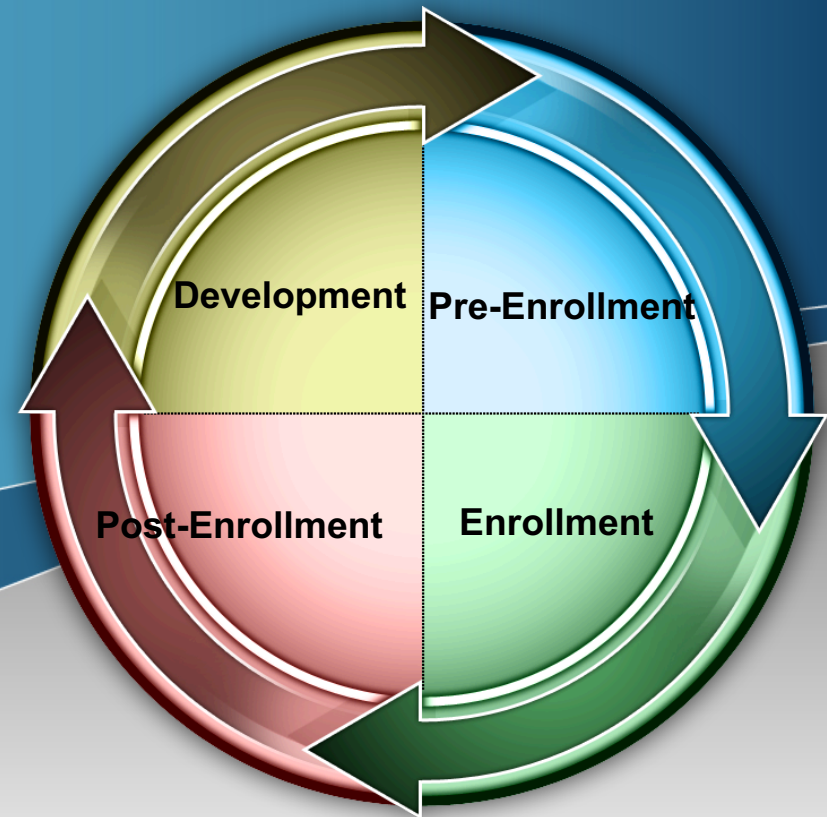
- Accurate and efficient data transfers
- Flexible data format for easy integration
- Customized enrollment alternatives
- Enhanced Data Security



Technology

Process driven, Results based, Scalable, Reliable

- **Development:** We help you design the enrollment model that best fits your group
- **Pre-Enrollment:** Increased employee awareness through communication
- **Enrollment:** Keeping it simple for ALL employees to enroll in a user friendly environment
- **Post Enrollment:** Effective reporting and data transfers
- **Full support throughout the entire enrollment experience**



Our Business Process

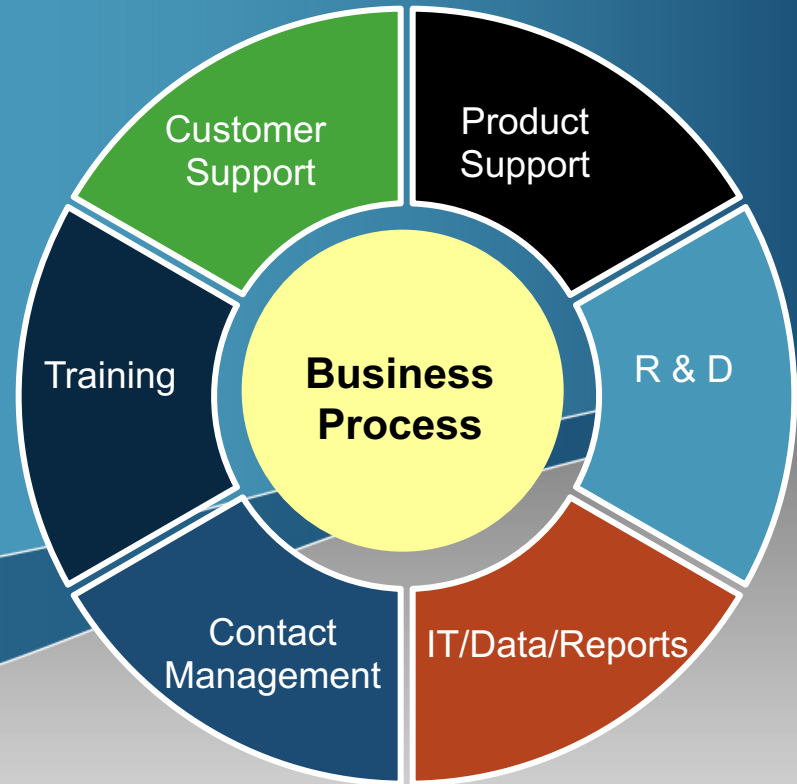
Regardless of enrollment methods you chose.....

Our team will walk you through the process - we've deployed thousands of successful marketing campaigns using some of the same technology and models.

We continuously research new processes, tools and protocols to enhance performance and increase participation.

By proactively employing alternative enrollment methods, the momentum shifts from the employee to the enroller.

This paradigm change from the industry standard, results in a more efficient enrollment experience, thus directly affecting enrollment success!





Contact us today. We'll help you
increase participation and employee
engagement on your next worksite
enrollment!

www.gacigroup.com

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Fax: 954.692.3936

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